



(un)COMMON GROUND

Collisions, Convergence, Conversations

AMaGA National Conference

17-20 September 2024, Ballarat

Located on the land of the Wadawurrung people

Sponsorship Prospectus



AMaGA

The AMaGA logo is displayed in a light blue, sans-serif font. The background of the top left of the page is a dark, blue-tinted photograph of a large, ornate clock tower with a dome and multiple clock faces.

AMaGA National Conference

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INVITATION

The AMaGA National Conference 2024 (AMaGA 2024) will be held in the beautiful regional city of Ballarat, located on the lands of the Wadawurrung people.

AMaGA 2024 brings together current and future leaders and decision-makers in museums, galleries and governments from across Australia and the Asia-Pacific region. The conference will be an outstanding four-day experience for all.

The conference will include a full program of invited speakers, curated sessions, social activities and tours, with multiple opportunities for interaction between delegates and sponsors/exhibitors and for showcasing products and services.

We invite you to join us in Victoria's largest inland city in 2024

Supporting the AMaGA National Conference is an opportunity to:

- Build your profile and brand awareness
- Join the national GLAM conversation
- Show your commitment to the sector
- Be a part of our diverse community of organisations





(un)COMMON GROUND

Collisions, Convergence, Conversations

AMaGA National Conference

17-20 September 2024, Ballarat

The AMaGA 2024 theme of **(un)Common Ground: Collisions, Convergence, Conversations** stems from *(un)Common Ground* as a space where old and new ideas **collide**, where understandings and priorities **converge**, and where **conversations** between colleagues and communities are navigated.

(un)Common Ground is an exploration of what brings us together and what keeps us apart. It explores the blurred boundaries where commonalities and divisions intertwine. The theme invites reflections and conversations that explore the relationships, structures and gaps that define (or constrain) our sector.

Subthemes for the conference will discuss:

- **Activism:** Can museums and galleries genuinely be sites for activism given the entrenched power dynamics at play?
- **Co-existence:** How can different knowledge systems co-exist with, enrich or challenge our established ways of working?
- **Gatekeeping:** How does gatekeeping reveal itself across our sector? Is there a disconnect between community perceptions and how we see ourselves (or how we would like to be seen)?
- **Innovation:** Have we run out of fresh ideas? Where do we find new ones?



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GET INVOLVED

This prospectus outlines various ways in which you can support the conference, network with colleagues, and increase your exposure with the industry. For an out of the box tailor-made sponsorship package, please do not hesitate to contact us.

VENUE

AMaGA 2024 will be hosted across Ballarat Civic Hall, The Mining Exchange and The Goods Shed, showcasing some of Ballarat's beautiful and unique venues, all within walking distance.



**CONFERENCE DAY 1,
WELCOME RECEPTION AND
THE AMAGA AWARDS**

The Goods Shed
Tuesday 17 September



PLENARY

Ballarat Civic Hall
Wednesday 18 - Thursday 19
September



CATERING & EXHIBITION VENUE

The Mining Exchange
Wednesday 18 - Friday 20
September



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Collisions, Convergence, Conversations



AMaGA

GET INVOLVED

More than 350 in-person delegates are expected to attend from throughout Australia, with an additional 200+ attending virtually from across New Zealand and the Asia-Pacific region. Delegates include a diverse mix of:

- Museum and gallery directors
- Exhibitions and capital works project managers
- Creative producers
- Collection managers
- Educators and public programmers
- Marketing managers
- Digital and web producers and managers
- Conservators
- Volunteers
- Managers
- Academics
- Curators
- Consultants
- Policy-makers
- Human resources professionals
- Directors of state and national cultural organisations
- And many many more

These are the decision-makers who will notice and remember your participation and involvement.

PROGRAM OVERVIEW*

Tuesday 17 September 2024	Conference Day 1	The Goods Shed
	The AMaGA Awards and Welcome Reception	The Goods Shed
Wednesday 18 September 2024	Conference Day 2	Ballarat Civic Hall
	Exhibition and catering	The Mining Exchange
	Concurrent Sessions	Art Gallery of Ballarat Ballarat Mechanics' Institute
Thursday 19 September 2024	Conference Day 3	Ballarat Civic Hall
	Exhibition and Catering	The Mining Exchange
	Concurrent Sessions	Art Gallery of Ballarat Ballarat Mechanics' Institute
	Conference Experience Dinner	Sovereign Hill
Friday 20 September 2024	Conference Day 4	Art Gallery of Ballarat Ballarat Mechanics' Institute
	Exhibition and Catering	The Mining Exchange
	Offsite experiences	Various

** program structure subject to change*

VIRTUAL AND IN-PERSON INTERACTION

For AMaGA 2024, the conference app and virtual conference platform will again be fully integrated, enabling interaction and networking between both virtual and in-person delegates and sponsors/exhibitors.

SPONSORSHIP OPPORTUNITIES



AMaGA National Conference
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PRINCIPAL PARTNER

EXCLUSIVE OPPORTUNITY

\$18,000 (INC GST)

BENEFITS INCLUDE

Registration

- + Three in-person full registrations including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Two additional tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner for clients/guests
- + Unlimited organisational virtual registrations (attendees must be direct employees of the sponsor). Organisations with access to theatres are encouraged to create 'Watch Parties' or Hubs for their staff to conference-together

Exhibition

- + One complimentary exhibition space in a prominent location
- + Exhibition profile in the virtual conference platform including videos and PDF brochures

Speaking Opportunity

- + Opportunity to address delegates prior to one plenary session (5 minutes)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Principal Partner on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions

- welcome page to the virtual conference platform

- + 300-word company profile in the conference app and virtual conference platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on plenary stage and registration area for duration of conference (sponsor to provide)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Electronic banner advertisement in conference app
- + Scrolling banner in the virtual conference platform
- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)
- + Three social media call outs during the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



AMAGA AWARDS SPONSORS

\$POA

MULTIPLE OPPORTUNITIES (subject to AMaGA approval and to be finalised in collaboration with AMaGA)
A unique highly visible opportunity to align your brand with the museum and gallery sector.

BENEFITS MAY INCLUDE

** benefits dependent upon level of award sponsorship and to be compiled in collaboration with AMaGA*

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + One additional complimentary ticket to The AMaGA Awards and Welcome Reception
- + Opportunity to invite (at cost) additional clients/guests to The AMaGA Awards and Welcome Reception
- + Up to 2 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as an AMaGA Awards Sponsor on:
 - conference website (sponsor page and whenever The AMaGA Awards are mentioned) with link to your homepage
 - holding slides during The AMaGA Awards (if applicable)
 - corresponding AMaGA Awards certificates (if applicable)
- + CEO or C-Suite Executive speaker opportunity at AMaGA Awards Ceremony
- + Free standing corporate banner may be displayed during The AMaGA Awards (subject to AMaGA approval for individual awards. Sponsor to supply)
- + Company profile in the conference app and virtual conference platform
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



AMaGA National Conference
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CONFERENCE SUPPORTER

MULTIPLE OPPORTUNITIES

\$15,000 (INC GST)

BENEFITS INCLUDE

Registration

- + Two in-person full registrations including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Two additional tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner for clients/guests
- + Up to 25 organisational virtual registrations (attendees must be direct employees of the sponsor)

Exhibition

- + One complimentary exhibition space
- + Exhibition profile in the virtual conference platform including videos and PDF brochures

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Conference Supporter on:
 - conference website (homepage and sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - welcome page to the virtual conference platform
- + 200-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Scrolling banner in the virtual conference platform
- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)
- + One social media call out during the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



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SESSION SPONSOR: PLENARY

MULTIPLE OPPORTUNITIES

\$8,000 (INC GST)

BENEFITS INCLUDE

Registration

- + Two complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Up to 10 organisational virtual registrations (attendees must be direct employees of the sponsor).

Acknowledgement / Logo Placement

- + Opportunity to provide a chairperson for the sponsored session (committee approval required)
- + Company logo and acknowledgement as Session Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app and virtual conference platform) next to the sponsored session
 - holding slide at the commencement of the sponsored session
- + 100-word company profile in the conference app and virtual conference platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Scrolling banner in the online platform
- + Option to provide a 1min video to play at the top of the sponsored session
- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



SESSION SPONSOR: CONCURRENT SESSION

\$5,500 (INC GST)

MULTIPLE OPPORTUNITIES

BENEFITS INCLUDE

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgement / Logo Placement

- + Opportunity to provide a chairperson for the sponsored session (committee approval required)
- + Company logo and acknowledgement as Session Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app and virtual conference platform) next to the sponsored session
 - holding slide at the commencement of the sponsored session
- + 80-word company profile in the conference app and virtual conference platform
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a 1min video to play at the top of the sponsored session
- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



KEYNOTE SPEAKER SPONSOR

\$POA

If you have any ideas for potential keynote speakers, please contact Conference Logistics on 02 6281 6624 before Friday 29 March 2024 as these ideas will need to be reviewed by the program committee for final decision.

BENEFITS INCLUDE

Registration

- + Two complimentary full registrations including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)
- + Unlimited organisational virtual registrations for the sponsored session

Acknowledgement / Logo Placement

- + Opportunity to provide a chair for the sponsored keynote speaker's session (committee approval required)
- + Company logo and acknowledgement as Keynote Speaker Sponsor on:
 - conference website (sponsor page and program page) with link to your homepage
 - on the program (in the app) next to the sponsored speaker
 - holding slide at the commencement of the relevant session
- + 75-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on the stage during the keynote session (sponsor to supply)
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Scrolling banner in the online platform
- + Option to provide a 1min video to play at the top of the sponsored keynote speaker's session
- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



CONFERENCE EXPERIENCE DINNER SPONSOR \$8,800 (INC GST)

EXCLUSIVE OPPORTUNITY - Subject to Sovereign Hill's (Venue Partner) approval if required

BENEFITS INCLUDE

Registration

- + Two complimentary full registrations including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Four additional complimentary tickets to the Conference Experience Dinner
- + Opportunity to invite (at cost) additional clients/guests to the Conference Experience Dinner
- + Up to 10 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgment as Conference Experience Dinner Sponsor on:
 - Conference Experience Dinner menu (if applicable)
 - conference website (sponsor page and whenever the Conference Experience Dinner is mentioned) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - holding slide at Conference Experience Dinner (if applicable)
- + Opportunity to address guests during the Conference Experience Dinner (5 minutes)
- + Opportunity to provide company branded gift to Conference Experience Dinner guests (sponsor to supply)
- + Free standing corporate banners may be displayed in the Conference Experience Dinner venue (sponsor to supply)
- + 100-word company profile in the conference app and virtual conference platform
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



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WELCOME RECEPTION SPONSOR

\$6,600 (INC GST)

EXCLUSIVE OPPORTUNITY - Venue: The Goods Shed

BENEFITS INCLUDE

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Four additional complimentary tickets to The AMaGA Awards and Welcome Reception
- + Opportunity to invite (at cost) additional clients/guests to The AMaGA Awards and Welcome Reception
- + Up to 3 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as Welcome Reception Sponsor on:
 - conference website (sponsor page and whenever the Welcome Reception is mentioned) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - holding slide at Welcome Reception (if applicable)
 - Welcome Reception menu (if applicable)
- + Opportunity to address guests during the Welcome Reception (5 minutes)
- + Free standing corporate banners may be displayed in the Welcome Reception venue (sponsor to supply)
- + 100-word company profile in the conference app and virtual conference platform
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



REMOTE ACCESS CHAMPION PACKAGE

\$6,000 (INC GST)

* Available for select AMaGA Level E-F equivalent state/territory-based major institutions and regional international bodies. Applications subject to AMaGA approval.

Note: Organisations based in the ACT, NSW, Queensland, SA and Victoria are ineligible for this package.

BENEFITS INCLUDE

Registration

- + One in-person registration (excludes social functions) for use by regional industry representative who may not otherwise have the opportunity to attend. (Representative may be nominated by the sponsor, to be managed via the AMaGA National Office)
- + Unlimited virtual conference registrations for eligible organisations (including sponsor organisation) and verified individual AMaGA members in applicable state, territory or region

Acknowledgment / Logo Placement

- + Organisational logo/s and acknowledgement as Remote Access Champion on:
 - conference website (sponsor page) with link to your homepage
 - Holding slide prior to plenary sessions
- + 80 word company profile in the conference app and virtual platform
- + Verbal acknowledgement during the conference
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide specific logo to be used)

Virtual Exhibition

- + Virtual exhibition in the online platform including videos and PDF brochures

Advertising

- + Option to provide a 1min video to play at the top of a conference session (allocated in discussion with Organising Committee)
- + 30% discount on post-conference advertising within the new online AMaGA museum and galleries services directory (12 month discount)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, state only)



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COFFEE CART SPONSOR

\$7,700 (INC GST)

EXCLUSIVE OPPORTUNITY

One of the most popular spots to network and meet with delegates is always the coffee cart!

BENEFITS INCLUDE

- + Branded coffee cart will be open throughout the conference (Wednesday to Friday)

Registration

- + One complimentary full registration including to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Coffee Cart Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + Corporate material may be displayed in coffee cart area, including brochures, freestanding banners and small table signs (sponsor to supply)
- + 100-word company profile in the conference app and virtual conference platform
- + Option to provide branded coffee cups or sleeves (sponsor to provide)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



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DAY 1 COFFEE CART SPONSOR

\$3,000 (INC GST)

EXCLUSIVE OPPORTUNITY

One of the most popular spots to network and meet with delegates is always the coffee cart!

BENEFITS INCLUDE

Registration

- + One complimentary virtual registration

Acknowledgement/Logo placement

- + Company logo and acknowledgement as the Day 1 Coffee Cart Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + Corporate material may be displayed in the coffee cart area on Day 1, including brochures, freestanding banners and small table signs (sponsor to supply)
- + 50-word company profile in the conference app and virtual conference platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

COMBINE DAY 1 AND CONFERENCE COFFEE CART SPONSOR

\$9,500 (INC GST)

EXCLUSIVE OPPORTUNITY

Expand your brand across the full conference with sponsorship of both locations' coffee carts.

BENEFITS INCLUDE

Benefits as per the Day 1 Coffee Cart and Conference Coffee Cart combined.



LUNCH SPONSOR

\$2,200 (INC GST)

4 OPPORTUNITIES AVAILABLE: TUESDAY, WEDNESDAY, THURSDAY OR FRIDAY

MORNING/AFTERNOON TEA SPONSOR

\$1,100 (INC GST)

7 OPPORTUNITIES AVAILABLE TUESDAY, WEDNESDAY, THURSDAY OR FRIDAY

With AMaGA 2024 taking place across 3 beautiful Ballarat venues: Ballarat Civic Hall, The Goods Shed, and The Mining Exchange, morning and afternoon tea and lunch breaks will be the ideal place to reconnect with industry friends and colleagues.

BENEFITS FOR ALL CATERING BREAK OPPORTUNITIES INCLUDE

Registration

- + One virtual registration

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as a Lunch or Morning / Afternoon Tea Sponsor on:
 - conference website (sponsor and program pages) with link to your homepage
 - holding slide at the commencement of plenary sessions immediately prior to sponsored break
- + 25-word company profile in the conference app and virtual conference platform
- + Corporate material may be displayed in hospitality area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- + Verbal acknowledgement by chair at sessions directly before and after the sponsored hospitality break

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



QUIET ZONE SPONSOR

\$3,500 (INC GST)

EXCLUSIVE OPPORTUNITY

The Quiet Zone will provide an opportunity for delegates to relax and recharge away from the conference hustle and bustle.

BENEFITS INCLUDE

- + Branded quiet zone will be open throughout the conference (Wednesday - Friday)

Registration

- + One complimentary full registration including to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Up to 3 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Quiet Zone Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - entrance to the Quiet Zone
- + 100-word company profile in the conference app and virtual conference platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



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APP SPONSOR

EXCLUSIVE OPPORTUNITY

\$5,500 (INC GST)

BENEFITS INCLUDE

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + One virtual registration

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the App Sponsor on:
 - the splash page on the Conference App (subject to approval by the organising committee)
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - banner advertisement throughout the app
- + 50-word company profile in the conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



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VIRTUAL CONFERENCE PLATFORM SPONSOR

\$5,500 (INC GST)

EXCLUSIVE OPPORTUNITY

BENEFITS INCLUDE

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + Up to 5 organisational virtual registrations (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Virtual conference platform Sponsor on:
 - the login page of the virtual conference platform
 - banner ad within the virtual conference platform
 - Option to provide a 1min video to play at the top of one plenary session (session to be confirmed with the Organising Committee)
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app and virtual conference platform

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

COMBINE THE APP AND VIRTUAL CONFERENCE PLATFORM SPONSORSHIP

\$8,800 (INC GST)

EXCLUSIVE OPPORTUNITY

BENEFITS INCLUDE

Benefits are as per the App and Virtual conference platform sponsorships combined, but upgraded to unlimited organisational virtual registrations (attendees must be direct employees of the sponsor).



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POCKET PROGRAM SPONSOR

EXCLUSIVE OPPORTUNITY

\$5,500 (INC GST)

BENEFITS INCLUDE

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + One virtual registration

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Pocket Program Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - the front page of the pocket program (subject to approval by the organising committee)
- + 50-word company profile in the conference app and virtual conference platform

Advertising

- + Logo to be included on the front page of the pocket program, provided to all in-person delegates

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



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LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY

\$5,500 (INC GST)

BENEFITS INCLUDE

Registration

- + One complimentary full registration including tickets to The AMaGA Awards and Welcome Reception and Conference Experience Dinner
- + One virtual registration

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Lanyard Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app and virtual conference platform

Advertising

- + Branded lanyards to be provided to all in-person conference delegates (opportunity for sponsor to supply at a discounted rate)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



WRITING PAD SPONSOR

EXCLUSIVE OPPORTUNITY

\$1,100 (INC GST)

BENEFITS INCLUDE

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Writing Pad Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app and virtual conference platform

Advertising

- + Writing pad to be available throughout the conference venue (sponsor to supply writing pads)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

PEN SPONSOR

EXCLUSIVE OPPORTUNITY

\$1,100 (INC GST)

BENEFITS INCLUDE

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Pen Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app and virtual conference platform

Advertising

- + Pens to be available throughout the conference venue (sponsor to supply pens)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



CONFERENCE INCLUSION FUND CONTRIBUTOR

MIN \$1,000 (INC GST)

MULTIPLE OPPORTUNITIES

To ensure the National Conference is accessible to as many as possible, a "Conference Inclusion Fund" has been established.

Donations to the Fund are distributed to potential delegates across the country to overcome the economic and geographical barriers to attending their premier networking opportunity. Consequently the conversations are enriched and a greater diversity of perspectives and experience is presented.

The following listed benefits are for donations greater than \$1,000 (Inc GST). Smaller donations can be made directly through the registration site.

Please note, donations to the Conference Inclusion Fund are tax deductible.

BENEFITS INCLUDE

Registration

- + One virtual registration (attendees must be direct employees of the sponsor)

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as a CIF Contributor on:
 - conference website with link to your homepage
 - holding slide at the commencement of plenary sessions

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

OTHER PROMOTIONAL PRODUCT SPONSOR

\$POA

Please contact Conference Logistics on 02 6281 6624 to discuss the wide range of options available to meet your needs and contribute to the success of the Conference.

EXHIBITION OPPORTUNITIES



AMaGA National Conference
17-20 September 2024, Ballarat

The trade exhibition will be held in The Mining Exchange and will be the venue for all catering throughout the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors. The Mining Exchange is a unique style venue and each exhibition space will be allocated an alcove.

Exhibitors will be expected to display at the conference for a minimum of (3) days, as detailed below.

- Bump in:** Tuesday 17 September 2024
- Exhibition open:** Wednesday 18, Thursday 19, Friday 20 September 2024
- Bump out:** Friday 20 September 2024 (*following Afternoon Tea - time TBC*)



* Floor plan subject to change at organiser's discretion



EXHIBITION SPACES

\$3,800 (INC GST)

BENEFITS INCLUDE

Exhibition Space

- + One complimentary exhibition space (2m wide x 3m deep) including
 - Trestle table & 2 x chairs
 - Access to reasonable power
- + Additional furniture and equipment to be arranged separately by exhibitor (at exhibitor's expense)
- + Virtual exhibition in the online platform including videos and PDF brochures

Registration

- + Two exhibitor registrations including The AMaGA Awards and Welcome Reception
- + One virtual registration

Acknowledgment / Logo Placement

- + Logo and 50-word company listing included in conference app and virtual conference platform
- + Company logo and acknowledgement as an Exhibitor on:
 - conference website (exhibitor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + Use of a combined AMaGA and conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + 30% discount on advertising in AMaGA magazine - issue after the conference

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

EXTRA EXHIBITOR STAFF

\$300 PER PERSON (INC GST)

If you require other members of staff to be at your exhibition space for the duration of the exhibition, an Extra Exhibitor Staff fee of \$300 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to social functions (including The AMaGA Awards and Welcome Reception and Conference Experience Dinner).



TERMS & CONDITIONS

AMaGA 2024 Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.

The Ballarat Civic Hall, The Mining Exchange, The Goods Shed, Art Gallery of Ballarat and the Ballarat Mechanics' Institute will hereafter be referred to as 'the venues'.

1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms and payment.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

PAYMENT DETAILS

1. An invoice will be sent on receipt of the booking form.
2. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
3. For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.
4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.

